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All Campaigns

Feb 1, 2004 to Feb 20, 2007 + Create a new campaign : keyword-targeted | site-targeted 1 2004 - Feb 20 2007 - Go Pause Delete Edit Settings Customize columns • Show all campaigns Avg. CPM Avg. CPC Campaign Name **Current Status** Current Budget [?] Impr. **CTR** Cost Clicks ▼ 200.00 / day 9.214 1.452.952 0.63% 3.29 30.312.47 Psykoterapi **Active** Ended (?) 100.00 / day 3,641 286,081 1.27% 1.67 6,082.10 **Apartment** Jan 22, 2007 Ended (?) 487 18.639 2.61% 534.35 Dr Wang 60.00 / day 1 10 Feb 2, 2007 408 149.513 0.27% 3.00 Kurser **Paused** [200.00 / day] 1 224 62 Rysare **Active** 50.00 / day 221 98,260 0.22% 0.44 98.32 Banta i grupp 209 226.915 0.09% 12.28 2.565.95 [100.00 / day] **Paused** Stockholm hotel [20.00 / day] 191 30,759 0.62% 5.07 968.54 **Paused** 138 46.343 0.29% 1.57 216.29 Cottage [15.00 / day] **Paused** Web4Health **Paused** [50.00 / day] 0 0 0.00 Web4Health site 10.00 / day 0 0 0.00 **Active** 420.00 / day Total - all 10 active 14,509 2,309,462 0.62% 2.89 42,002.64 campaigns campaigns

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2007-02-22 15:06 1 of 1